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## WRE News: Mr. C Residences Boca Raton Debuts as the City's First New Branded Luxury Project in a Decade



Miami, FL – January 29, 2026 – A new chapter of branded luxury living arrives in Downtown Boca Raton with the unveiling of [Mr. C Residences Boca Raton](#).

Revealed by [Key International](#) and Wexford Real Estate Investors, the 12-story residential tower marks the [Mr. C Hotels & Residences](#) brand's latest expansion and Boca Raton's first newly announced branded residential project in more than a decade.

Located at 41 SE 4th Street, the development introduces a hospitality-driven lifestyle rooted in refined European design, thoughtful scale, and world-class service. Exclusive sales and marketing are led by [Douglas Elliman Development Marketing](#), with residences priced from \$1.7 million.

Designed by [Arquitectonica Architecture](#) with interiors by 1508 London, Mr. C Residences Boca Raton will offer 133 two- and three-bedroom homes featuring Italian kitchens, premium Wolf and Sub-Zero appliances, floor-to-ceiling windows, and expansive terraces.



Amenities center on resort-style living and wellness, including a rooftop infinity pool, spa with hammam and plunge pools, fitness and yoga spaces, padel and pickleball courts, and curated social lounges. Anchored by [Bellini Restaurants](#) and complemented by the residents-only Mr. C Bar and Lounge, the project blends the [Cipriani](#) family's hospitality legacy with modern luxury.

Sales are expected to launch in Spring 2026, with a sales gallery opening in Downtown Boca Raton.











