

January 27, 2026

## Boca Raton Welcomes Its First New Branded Condo Tower In Over A Decade



*Photo Credit: Binyan Studios*

Boca Raton is set to welcome its first newly announced branded residential tower in more than a decade with the debut of Mr. C Residences Boca Raton, a hospitality-driven luxury development coming to the heart of the city's downtown district. The project signals a notable moment for the city's evolving luxury market, introducing a branded residential offering shaped by refined European design, elevated service, and a strong emphasis on wellness.

Introduced by Key International and Wexford Real Estate Investors, the 12-story boutique tower reflects growing demand for thoughtfully designed, hospitality-inspired living in one of South Florida's most established luxury destinations.

# HAUTE RESIDENCE



Photo Credit: Binyan Studios

## A New Chapter for Downtown Boca Raton

Located at 41 SE 4th Street, Mr. C Residences Boca Raton will rise in the center of Downtown Boca Raton and feature 133 private residences with two- and three-bedroom layouts. The development marks Boca Raton's first newly announced branded residential project in more than ten years, underscoring the city's continued appeal to both national developers and high-end buyers.

# HAUTE RESIDENCE



Photo Credit: Binyan Studios

## Design, Residences, and Architecture

Interiors are designed with open kitchens, custom Italian cabinetry, natural stone countertops, and premium Wolf and Sub-Zero appliances. Floor-to-ceiling glass opens to expansive balconies, allowing natural light to define the living spaces.

Architecture for the project is led by Arquitectonica, with interiors by 1508 London. Residents will arrive through a landscaped porte-cochère and a grand lobby featuring curated artwork and seating areas. The tower's exterior emphasizes clean lines and indoor-outdoor living, reinforcing the project's contemporary yet timeless aesthetic.

# HAUTE RESIDENCE



Photo Credit: Binyan Studios

## Hospitality, Wellness, and Lifestyle Amenities

Amenities are designed to offer a resort-style residential experience rooted in wellness and hospitality. The rooftop will feature an infinity pool with panoramic views, private cabanas, an open-air cinema, outdoor dining and grilling areas, and multiple lounge spaces.

# HAUTE RESIDENCE



Photo Credit: Binyan Studios

A dedicated wellness level includes a spa with hammam, infrared sauna, steam room, sound dome, fitness center, yoga studio, meditation lawn, lap pool, and hot and cold plunge pools, along with private padel and pickleball courts. At the center of the project's social experience is Bellini Restaurant on the ground floor, complemented by a residents-only rooftop Mr. C Bar and Lounge. Additional offerings include in-residence dining, event catering, and poolside service, supported by concierge, valet, housekeeping, towel, and spa services.

# HAUTE RESIDENCE



Photo Credit: Binyan Studios

Exclusive sales and marketing for the project are led by Douglas Elliman Development Marketing, with residences priced from \$1.7 million. Sales are expected to launch in Spring 2026, with the official sales gallery opening at 36 SE 3rd Street in Downtown Boca Raton.

As Boca Raton continues to evolve as a luxury destination, Mr. C Residences Boca Raton reflects a refined approach to branded living, combining design, service, and lifestyle in a setting shaped by long-term demand.

# HAUTE RESIDENCE



Photo Credit: Binyan Studios